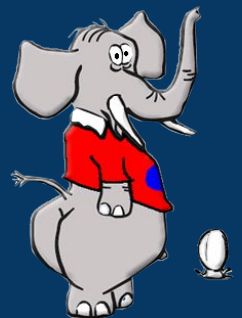


Bangkok Bangers Rugby Club

Sponsorship Proposal
2020-2021



c/o 35/194 Soi 5/11 Muu Baan Ladawan
Sri Nakarin Road, Bang Plee,
Samut Prakan
Bangkok, 10110 Thailand
www.oldbangkokbangers.com
info@oldbangkokbangers.com



Our Club

The Bangkok Bangers is a family orientated rugby club held in high esteem within the rugby community of South-East Asia. We are an open minded and inclusive club that welcomes members of all diversities with the aim of providing a safe, healthy and social environment to all its members and supporters.

As a socially minded club, one of our core aims is to actively support the communities around us. We do this through fundraising for charities, volunteer work with disadvantaged youth and various community driven initiatives within the Kingdom of Thailand.

The Bangers promote the traditional values of amateur rugby - playing hard, playing fair and having fun - which are reflected in the competitive nature of the club and its members but also our desire to be a social club for all our members and supporters as well as with other national and regional Clubs.

The Bangers are very active within South-East Asian rugby. Competing in and hosting numerous tournaments such as:

- Bangkok 10's (as hosts)
- Thai Rugby Union 15's
- Pattaya 10's
- Royal Bangkok Sports Club 15's
- Saigon 10's
- Cambodia 10's
- Phuket 10's
- Chiang Mai 10's



Our club prides itself on its diversity and encourages participation, regardless of ability

- 17 different nationalities
- Young and old (18 to 80)
- Ex-professionals to first timers
- Men and women

Currently we have over 100 members represented by the following teams:

- Colts (under 35)
- Veterans (over 35)
- Ancients (over 50)
- Belles (Womens)



Community Involvement



The club proudly supports the Nak Suu Tigers Rugby Academy program, an organisation which encourages and educates children in positive life choices, values, and skills as well as responding to the overwhelming need for preventative methods to protect and restore children at risk in Asia.

<http://www.naksuurugby.org>



The Old Bangkok Bangers also give financial assistance to the Asia Center Foundation Scholarship Programme in Phuket which provides educational support for disadvantaged Thai children. Through our assistance the foundation is able to provide uniforms, stationery and lunch to children in need.

<http://www.asiacenterfoundation.org>



For the past ten years, members of the Old Bangkok Bangers have organised the annual “Bangers On Bikes” charity bike ride with 2017 seeing them ride a gruelling 1200 km from Yangon to Bangkok. Through the Bangers on Bikes, the club has raised in excess of 1,000,000 baht shared between our chosen charities.

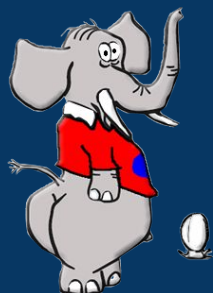
Facebook: [Bangers On Bikes Charity Ride](#)

Opportunities With Us

The Old Bangkok Bangers Rugby Club have a strong presence in Thailand. Your company receives the benefit of exposure at all our rugby and related social events. In addition, there will be appropriate mention in all in house promotional material including posters, social media, press releases, the website with links to your company, outdoor banner advertising and acknowledgment in the local media. We have recently introduced a periodic newsletter which currently reaches 450+ readers as well as a new fb page that we are happy to promote our sponsors within.



Over the course of the year, a substantial number of potential customers will witness our games and players with your company logo emblazoned on our casual wear, playing kit, banners and tour kit. Aside from these benefits, we can promote your company through additional publicity activities you consider worthwhile.



**YOUR
LOGO
HERE**

Gold Level 150,000 THB

- Logo recognition on playing jersey (front/back)
- Logo on club polo
- Complimentary club membership and club polo
- Logo on website with link to sponsor's site
- Involvement in the Old Bangkok Bangers Rugby Club's Corporate Social Responsibility Program
- Framed team photo and commemorative certificate
- Logo displayed in all media and club banner

Silver Package 100,000 THB

- Logo recognition on playing short
- Logo on club polo shirt
- Complimentary club membership and club polo
- Logo on website with link to sponsor's site
- Framed team photo and commemorative certificate
- Logo displayed in all media and club banner

Bronze Level 50,000 THB

- Logo recognition on jersey sleeve
- Logo on club polo shirt
- Complimentary club membership and polo shirt
- Framed commemorative certificate
- Logo on website with link to sponsor's website.
- Logo displayed in all media and club banner

In Kind

- Product and equipment that helps the club compete and reach its full potential

Sponsorship Contract

We appreciate that a contract is a likely requirement for sponsors. We will draft a contract specifically for each sponsor where our commitment to our sponsors and the commitments from our sponsors is clarified.

We consider the contract drafting our responsibility and we will provide a draft for consideration and discussion. Please see the contact details on the next page for further information.

Need more information?

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