



**9th Annual
BANGERS ON BIKES
CHARITY BIKE RIDE 2018**

**THE TOUR OF ISAAAN
Khon Kaen - Surin
18th - 22nd February 2018**

SPONSORSHIP PROPOSAL



HISTORY OF THE RIDE



This is the 9th Annual 'Bangers on Bikes' charity ride. This year it will be a journey through North East Thailand known as Isaan. It will depart from the city of Khon Kaen and travel through rural Issan to Surin.

Where did the 'Bangers on Bikes' ride begin? Nine years ago, the Old Bangkok Bangers Rugby Club were involved in a program coaching rugby to underprivileged kids around Thailand. On one of these road trips, Bob Pearson -

the founder of the "Bangers on Bikes" - was coaching at the Asia Center Foundation (ACF) in Phuket. Bob was struck by the enthusiasm of the kids, the dedication of the staff and the objectives of the ACF

It is important to mention, that ALL monies donated, go directly to the charities. The riders pay their own way from flights, accommodation, meals to water. No riders expenses are paid by the charity

center. In a conversation with Roelien Muller, Director of ACF, it became glaringly obvious, that the ACF really needed funding. Bob came up with the idea of a cycle charity ride from Bangkok to Phuket. So with a couple of like minded Old Bangkok Bangers (Jeff Klentzi and Peter Burgess) the concept of the 'Bangers on Bikes' charity ride was born.

Nine years later, the 'Bangers on Bikes' are still helping the underprivileged kids of Phuket. More than twenty five riders have participated over the years and have raised in excess of 5.1 million baht. This year we will have new cyclists joining the ride and that will open new doors for sponsors



The 'Bangers on Bikes' are not an elite bunch of cyclists. They are all former rugby players and come in all shapes and sizes. Nobody within the group is a 'cyclist' - just normal blokes with a will to challenge ourselves and try to help out kids who are less fortunate than us.

From humble beginnings in 2010, when three riders made the trip from Bangkok to Phuket, the ride has progressed to become a well-supported fundraising event for the Old Bangkok Bangers Rugby Club charities, and a unique sponsorship opportunity.

In 2018, a team of fourteen (eleven riders and a support staff of three in a marked van), will start the five day journey. The ride is timed to coincide with the prestigious Bangkok International Rugby Tens tournament on 23rd February 2018. The riders will arrive in Bangkok before the pre-tournament party however, they will be present on the evening and introduced to the visiting teams.

FROM HUMBLE BEGINNINGS



Supporting the 'Bangers On Bikes' charity ride is a great way to align the power of your company's branding, marketing and outreach to the charities the Old Bangkok Bangers Rugby Club support.

The 'Bangers On Bikes' charity ride publicly communicates the values of your corporation to an audience receptive to doing business with companies who seek to improve the lives of children in need of assistance.

In return for a minimal investment, you will have the opportunity to partner with trusted brands, benefiting an extremely worthy cause, and gaining access to customers with a tangible media value.

BRANDING THE RIDE



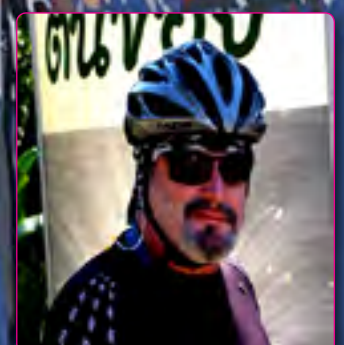
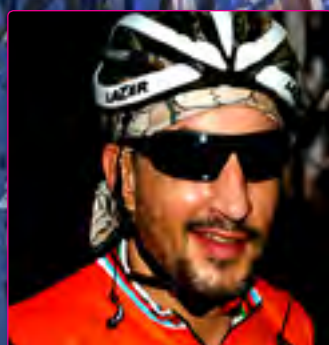
The format of our event gives sponsors a unique opportunity to expose their brand potential customers as we travel from Khon Kaen to Surin in North East Thailand. Traffic volumes along this route provide valuable exposure to a wide range of ages and demographics.

The 'Bangers On Bikes' peloton of riders and support team present a highly visible rolling advertising vehicle for our sponsors & charities attracting significant attention from a wide

range of commuters and professionals using the traffic corridor between Khon Kaen and Surin.

Signage is displayed on all support vehicles, allowing the dual purpose of alerting road users to the presence of riders up ahead, as well as promoting our sponsors and their associated messages.

In addition to fixed signage all riders and staff wear brightly coloured and highly visible cycling jerseys reflecting the support of our sponsors.



CHARITY MESSAGES



On February 18th 2018 the cycling team from the Old Bangkok Bangers Rugby Club “Bangers On Bikes” will set out on a 876 kilometer five day journey from Khon Kaen to Surin to raise sponsorship money for two very worthy charities.

The money raised will be distributed to the following charities. The Asia Center Foundation (ACF) in Phuket, and the Nak Suu Tigers Academy in Bangkok

The distance and time frame is a real challenge both mentally and physically, add to this the hot weather, the bumpy roads and erratic driving and you will appreciate this will be a fantastic achievement. Many months of dedicated hard training and planning go into this journey.

The Old Bangkok Bangers will provide the logistical support for the cyclists as they make their way to Bangkok To cycle from Yangon to Bangkok in five days is a major challenge. I encourage you all to sponsor generously so we can in turn support the charities.

On behalf of the Old Bangkok Bangers Rugby Club, I applaud and thank the “Bangers on Bikes” and their support team and wish them safe travels and success in reaching their sponsorship targets. I thank you for giving generously.

James Crossley-Smith

Chairman

Old Bangkok Bangers Rugby Club



When Bob Pearson told me in 2010 that he and a few friends were planning to cycle all the way from Bangkok to Phuket to raise money for Asia Center Foundation(ACF), I thought, “Wow, this guy has initiativewhat an excellent idea!”

Little did I know that the ‘Bangers on Bikes’ would eventually end up doing this as an annual event, and, by 2017, they would have cycled through different countries, provinces and towns, raising money for our work with children-at-risk in Phuket. The financial support that resulted helped us build a much needed kitchen and dining room building.

Cycling around 876 kilometers in five days is not for the faint hearted. Sacrifices are made physically, mentally and financially to make each year’s event match the success it has seen so far. We are humbled by your

efforts and feel blessed by the enormous support you have shown us.

Thank you for your partnership and continuing support – it shows a heart of gold and brings hope where it is needed most!

Roelien Muller

Director

Asia Center Foundation



Nak Suu Rugby Academy, a program was founded to give children that are directly affected by poverty and lack of opportunity the chance to succeed in life.

Nak Suu translated means ‘Noble Warrior’ and our kids come from some of the toughest slums of Bangkok. They are often subject to crime, prostitution, child labor and drug and substance abuse. Nak Suu is one hundred percent volunteer driven and it is our desire to ‘change lives, one child at a time’.

As a result of the stellar effort of “Bangers on Bikes”, Nak Suu were able to purchase a vehicle – a Thai songtaow to pick up children to bring to our training field..

A huge thanks to the Old Bangkok Bangers for their tireless commitment to get behind Nak Suu. Once again they have demonstrated that the Old Bangkok Bangers Rugby Club are more than just a rugby club. They are

part of the local community trying hard to make a difference in people’s lives! Together we can impact and bring change.

Eddie Evans

Director

Nak Suu Rugby Academy





Asia Center Foundation (ACF) is a registered Christian, Non-Government Organization (NGO) in Phuket, Thailand since November 2001. ACF is guided by dedicated Thai and foreign board members.

The Bangers On Bikes have provided financial assistance to the ACF scholarship program for seven years, providing educational support for Thai children.

www.asiacenterfoundation.org

NAK SUU TIGERS RUGBY ACADEMY



NAK SUU TIGERS A rugby program in Bangkok called "Changing Lives Forever" supporting Thai children in disadvantaged communities. Despite adversity and difficulty, these children are taught to overcome life's obstacles and have a successful future.

<http://www.naksuurugby.org>



THE BANGERS ON BIKES

RIDER PROFILES

Bob Pearson (GBR.- 46)



Our founder is the only man to complete every BoBs ride (this is N°.8!) & is a true legend. He continues to live the quiet life residing in Penang & intensive therapy has finally cured Bob of his wild fantasies about wee Jimmy Crankie. A quiet, unassuming Scotchman, Bob likes nothing more than a Captain Morgan in front of the fire while cheering on his beloved Queen of the South. With the addition of firstborn son Andrew, we have our first father and son on a BoBs ride.

Richard Folds. (GBR - 43)



working in tandem with Martin in support car #2.

"Fatsy" continues to hang off the back of the peloton, claiming he's at the back looking after those that are struggling. But everybody knows he's a 1kph acceleration from being dropped himself. Richard bought a new bike for last year's ride & it didn't make a blind bit of difference. Still the heaviest BoB, despite waddling round an Ironman in July, I don't reckon it'll be many years before Foldsy is

Frank Switala. (RSA - 53)



pretty good at cake eating, this looks to be a win-win situation for all concerned. Especially Foldsy.

Frank has been back on the steroids and is now producing so much power he recently snapped his Cannondale frame under acceleration. Expect to find him booming along on the front of the peloton, chasing down any breakaways. The angry Saffer has stayed out of trouble this past year as he's taken up cake baking in his spare time to feed his creative side. With the rest of us

Rod Kerr. (AUS.- 53)



cause. If he took his chauffer driven limo every day, he'd be driving the Pussy Bus by now like Martin.

The Aussie construction magnate is a very Hansum Man with a very big credit card bill. He knows this because he waves his credit card around and everyone tells him so. At the end of the month it's confirmed by American Express. Rod takes his life in his hands every day, cycling to work on Sukhumvit road and weaving in and out of taxis. This is true commitment to the BoBs

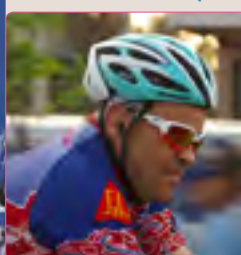
Matthew Gauld. (GBR - 41)



year, before he buggers off to Pattaya for R&R, he's going to play at the Bangkok International Tens for the Bangers. Idiot!

The BoBs have a new Ironman! Matt recently completed Ironman Weymouth in 13h.46m.06s and is already talking about doing it again next year. Idiot. Casanova returns for his 4th BoBs ride & was back to his usual tricks last year, this time rear ending the peloton – that's what happens when you ride on your tribars and someone brakes. Idiot. Matt has promised that this

Jean F Klentzi. (FRA- 48)



be the first to come to blows with Iron Coq. Foldsy & Patrick are 5/6 joint favourites.

Don't put Jeff in charge of court – he's never made a mistake in his life, but you made fourteen today & must pay the price. Iron Coq has completed three Ironmans, but no one is quite sure how since his diet consists solely of Pastis, Heineken, Gauloises and Viande Chevaline. No-one marries selfimprovement with self-destruction quite like Jeff. Bets are being taken on who will

Craig White. (RSA - 55)



Craig is planning to return for his third BoBs ride. Fed up with being known as the Thin Hill Walker, the bourbon swilling GHG quaffer has been mountain training on the bridge over his local klong. It's a full meter rise so Craig has been doing sets of 100. He needn't worry - Mig is coming along to make him look good.

Miguel Martinez (CBU - 46)



know that there are three hills on this year's course. If he reads this he might not turn up.

Miggy enjoyed the ride up Doi Inthanon in Chris Dodd's pick-up last year so much he's come back for more. A former member of the Cuban bobsleigh team which came last at the 1998 Winter Olympics, the stay at home Dad met Bob in a bike shop in Penang and they struck up an instant friendship based on the shared belief that it's easier to buy carbon bike parts than diet. Mig doesn't

THE BANGERS ON BIKES

RIDER PROFILES (CONT)

Trevor Day. (GBR - 57)



Indonesia's finest returns after disgracing himself on Doi Inthanon last year by getting a Vincenzo Nibali when he thought no-one was looking. The inventor of the term Pussy Bus, Trevor spends most of his life on it. He is also a notoriously poor drinker and heavy sleeper. He was hospitalized at the Bangkok 10s in 2014 after picking a fight with a concrete table and losing by a TKO. Trevor

has some wonderful women in his life, but no one can work out why.

Andrew Pearson. (GBR - 19)



When you were 18, would you have wanted to spend a week with you Dad & his undesirable mates riding your bike in the middle of banjo country? But Andrew is not your average 18 year old – he's a professional triathlete who lives in Phuket & trains full time at Thanyapura. This will be a walk in the park for him. When you consider Bobs dreadful attempts at becoming an

Ironman, one can only conclude that the milkman had some serious athletic ability.

TEAM MANAGEMENT

Chakrit Wongsakomraksa - Directeur Sportif (67)



Andrew was born with the liver of a rhinoceros, which is just as well as he drinks gin faster than I drink beer. The Chevy Blazer support vehicle has finally been fixed after another BoB (who shall remain nameless) borrowed it & reversed it into a telegraph pole. Foldsy you pillock! Owner of the worst CD collection in Thailand, Chairman is a vital cog in the Bangers wheel, filling

bottles, translating, organising meals, getting himself the best room & berating the locals.

Grahame Fox - Soigneur (67)



Foxy has the patience of a saint, which is just as well considering the vast array of morons he is surrounded by on these BoBs trips. He does a wonderful job of rationing the Chairman's Gin intake & putting up with Britney Spears, Don McLean & Kevin Bloody Wilson on a continuous loop in the Blazer. A one-time runner of some note, Graeme keeps threatening to come out of

retirement & show Jeff up at the Singapore marathon. The bookies line says Foxy by ten minutes.

Martin Hodgson - TUE Expert (53)

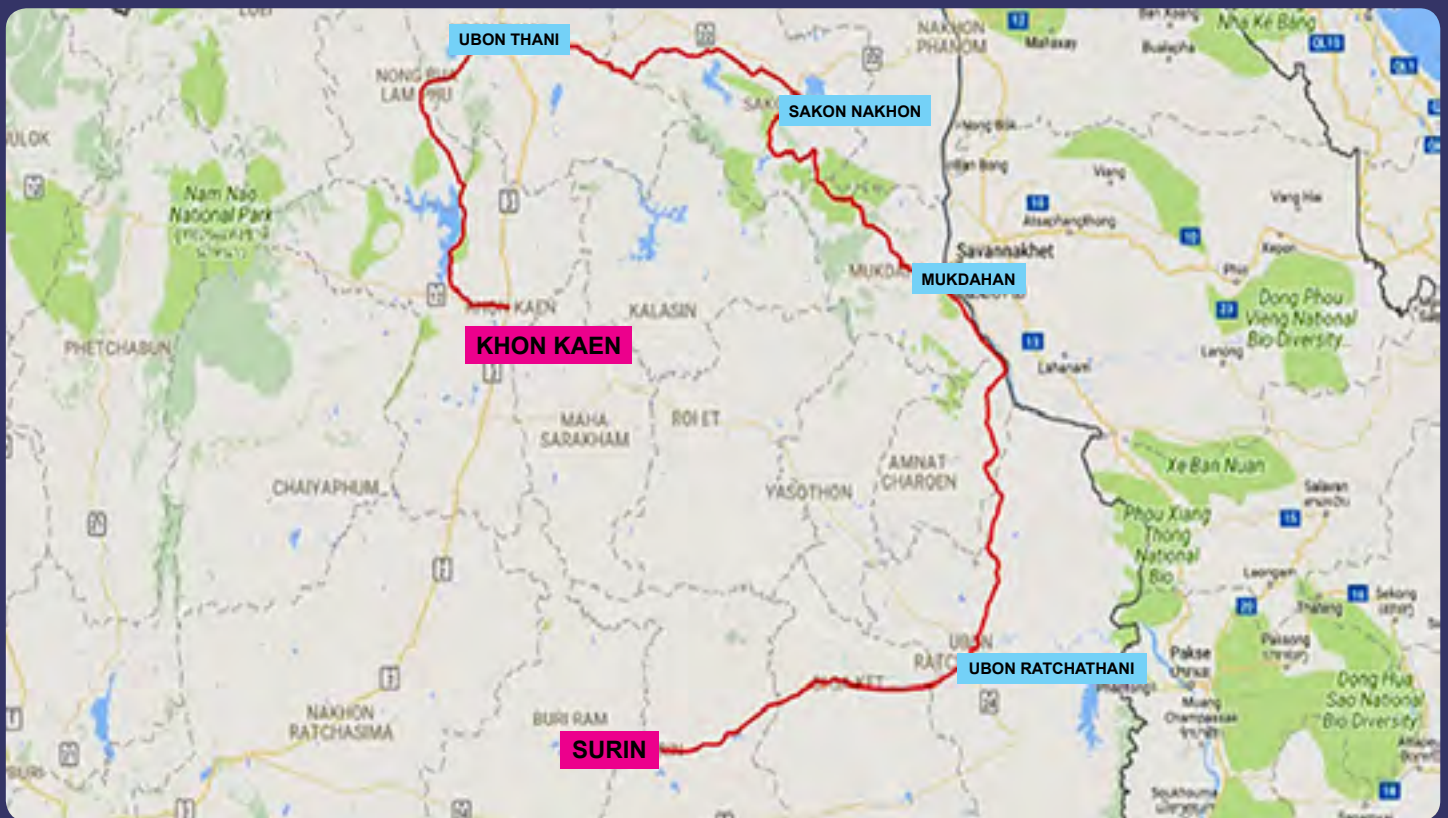


Wolverhampton's finest hasn't completed a BoBs ride since the Yellow Shirts were in power & has finally admitted to himself that he simply no longer possesses the minerals to ride with the BoBs. But Martin is nothing if not a glory hunter, so he has decided to get back involved in a supporting role. He's been taking Gin drinking lessons from the Chairman and putting up with the Chairman

lessons from Foxy. If we can just get him to learn how to fill a water bottle...



ROUTE MAP



Day	From	To	Kms
Day 1 - Sun 18 th Feb	Khon Kaen	Udon Thani	175
Day 2 - Mon 19 th Feb	Udon Thani	Sakon Nakhon	170
Day 3 - Tue 20 th Feb	Sakhon Nakhon	Mukdahan	183
Day 4 - Wed 21 th Feb	Mukdahan	Ubon Ratchathani	184
Day 5 - Thur 22 th Feb	Ubon Ratchathani	Surin	164
TOTAL KMs			876



BANGERS ON BIKES 2016-17

**BATTLE OF DOI SUTHEP
CHIANG MAI 2016**

**RIDE YANGON TO
BANGKOK 2017**

PAST SPONSORS



SPONSORSHIP OPPORTUNITIES

A - Sponsor Details

Company Name :

Company Contact :

Postal Address :

Telephone :

Mobile :

Email :

Date :

B - Your Pledge

I have made a total pledge of

SUPPORT
THE
BANGERS ON BIKES
2018

C - Payment Method

Enclosed a cheque made payable to the **Old Bangkok Bangers by Chakrit Wongsakornraksa**

I have made an electronic payment to Bangkok Bangkok PCL, Abdul Rahim Branch. A/C N° 031 30069 26

Swift Code : BKKBTHBK.

Payment Reference :

Date :

Credit Card

Visa

Mastercard

Card Number :

Name on Card :

Expiry Date :

Card Holders Signature :

D - Signature

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BANGERS ON BIKES REPRESENTATIVE	SPONSOR REPRESENTATIVE

SPONSORSHIP OPPORTUNITIES

ALTERNATIVE PAYMENT METHOD

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ALTERNATIVE ELECTRONIC PAYMENT

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